

Bulletin des Archambault d'Amérique no 118, December 2024

Archambault of today!



Bulletin

Coordination, writing, editing and translation

Guy Archambault......Cumberland, ON

Page-setting and writing

Monique Archambault Val-David, QC

Collaborators

Raynald ArchambaultQuébec, QC

Nicole Archambault Boisbriand, QC

Visit our new Web Site

www.lesarchambaultdamerique.com



Follow us on Facebook
Les Archambault d'Amérique

Follow us on Instagram o archambaultdamerique

Summary

•	Greetings and best wishes from	
	the President	3
•	The next generation	4
	° Michèle and Guy's daughters .	5
	° Caroline	5
	° Violaine	6
•	Luc	8
•	Marie-Josée	12
•	Isabelle	14
•	Nathalie	17
•	Young people are our future!	20

All rights of reproduction, edition, printing, translation, adaptation, representation, in total or in part, exclusively reserved for all countries. No part of this publication maybe re-produced, stored in a retrieval system, or transmitted, in any form, or by any means, mechanical, electronic, photocopying, recording or otherwise, without the prior written authorization of the Association des Archambault d'Amérique.

Contact us

Les Archambault d'Amérique c/o Nicole Archambault, Treasurer 544, boulevard de Châteauneuf Boisbriand, Québec J7G 2G8 nclarchambault@gmail.com



Dear Cousins and Friends of Archambault,

As 2024 draws to a close and a new year dawns, I greatly appreciate this opportunity to join all members of our association, whether you are Archambault, Archambault descendants or Archambault friends. As has been the case since the association's inception, you are all welcome. It exists thanks to you and for you.

In 2024, our achievements and successes have been made possible thanks to your membership of the association, the efforts and work of the members of the Board of Directors and the dedication of our volunteers. I would like to thank you all most warmly, and I know I can count on you in the future.

The meeting in Pointe-aux-Trembles enabled several members to get together and familiarize themselves with the contribution of our ancestor Jacques and his immediate descendants to the development of this territory and those of Longue-Pointe and Tétreaultville. The published documents also served the same purpose. Jacques' son Laurent, also our common ancestor, has been the object of new and growing interest. It will be continued to honor his memory.

Succession remains a concern for the Board. Indeed, to ensure the long-term vitality of our association, building a succession is becoming increasingly important. In this respect, a number of initiatives are in the pipeline. We need to attract new members in the 25, 35 and 45 age groups of our families. I implore you to encourage them, and those from other families, to join. In 2024, we had the pleasure of welcoming Éric Bombardier to the Board. However, Michel Archambault, a member for several years, had to withdraw from the Board due to illness. Let's thank him for his participation and dedication to the association and the Board, and wish him the best of health! I hope that in 2025, a few new recruits who might be interested in serving the association on the Board will make themselves known. There is also a need for succession on the Board, please believe me.

Looking forward to meeting you in 2025, I wish you and yours a very Merry Christmas and a Happy New Year. I wish you the best of health and luck, as we pray for peace on Earth.

Warm wishes and regards from Raynald Archambault, ing.





The next generations

Since its founding in January 1983, the Association des Archambault d'Amérique has published 117 bulletins, not counting special issues, that is an average of nearly three bulletins a year.

Over the years, these publications have enabled members to:

- ✓ learn about Jacques, their unique ancestor, and his family members, and to discover where they came from in France;
- ✓ see what essential role their early ancestors played in Ville-Marie's early years;
- find out how their ancestor dug the first well in Montréal, and learn what techniques were used to build various types of wells, to clean them and to install public aqueducts and water pumps;
- ✓ learn about the various trades practiced by the Archambault family;
- ✓ relive some of the many traditions that have survived till the recent past: dance parties, New Year's Day blessings, etc.;
- ✓ see how the Archambault family spread to New England and even to the western USA;
- ✓ learn that many Archambault defended their country in various wars;
- ✓ learn that many Archambault were very active in politics;
- ✓ find out about the association's various activities, and about the annual general meetings held before and after COVID;
- ✓ learn how the association's coat of arms was designed;
- ✓ find out how the Archambault family has distinguished itself in a wide variety of fields: music, visual arts, literature, cinema, medicine, science, engineering and more.

And, by no means, is this list exhaustive.

However, the members of the association's Board of Directors realized that the list failed to mention the activities of the younger generations of Archambault, i.e. those who will be called upon in the near future to make sure that association continues to exist.

To remedy this oversight, some of the directors have decided to use this bulletin and others to come to talk about the whereabouts of their children.



4

In this way, they hope not only to arouse the interest of younger Archambault but also to encourage the members of the association who wish to do so, to share the success stories of their offspring.

Let's not forget that if the next generations don't pick up the torch, the Association des Archambault d'Amérique will cease to exist, sooner or later.

Now, if you, who are reading this bulletin, really want your association to celebrate its 50th anniversary, you know what to do: put pen to paper or sit at your computer keyboard and tell us how your children are still making the Archambault patronym proud.

Michèle and Guy's daughters

Caroline and Violaine were both born in December, the first in 1971, the second in 1975. They possess great qualities: spontaneity, generosity, curiosity, enthusiasm, courage and a sense of adventure. Excellent travelers, they love to learn, understand, take up challenges and discover... the world, the people and the ways of life.

The family lived in Montréal, Québec, in Chilliwack, British Columbia, and in Halifax, Nova Scotia, before settling in Ottawa.

Raised in an English-speaking environment, Caroline and Violaine always spoke French at home and attended French-language schools until the end of high school. They are therefore fluent in both of the country's official languages. They traveled as a family from an early age, visiting places as diverse as Europe, Brazil and parts of the United States.

And then they left Ottawa to begin their adult lives...

Caroline, 53 years old

At 17, Caroline began her Bachelor's degree in International Development at Trent University in Peterborough, Ontario. Like many universities across the country, this institution offers an international exchange program. Caroline thus completed her 3rd year in Swansea, Wales. She took the opportunity to travel around the UK and continental Europe, meeting





students from all over the world, some of whom are still good friends.

After graduating, she returned home to work for the International Development Agency (CIDA) in Ottawa. But the desire to go elsewhere was stronger than anything. So, she accepted a position as an English teacher in Warsaw, Poland. It was a great opportunity to learn to get by in Polish, and to travel in a country that had recently freed itself from the Communist yoke. In 1997, she returned to Canada and settled in Toronto, where she worked for several years for TFO, Ontario's French-language educational television network.

Eager to continue her studies, she returned to Trent University and earned a Master's degree in Canadian Studies. She finally found her soulmate in Barry, and moved back to Toronto, where she taught and edited while her husband worked in animation. Her husband having landed a job in Nova Scotia's capital, she moved back to the city of her youth and became director of the province's *Association de la jeunesse acadienne*, a job that took her from Newfoundland to Vancouver, with an unforgettable detour to the Northwest Territories.

Then came the unexpected news that she was expecting a child. The family returned to Toronto where she gave birth to Lilianna in 2017. For nearly eight years, the whole family has lived on the city's west side, and Lili, like her mother and aunt before her, attends the local French school. After her parenting interlude, Caroline has worked free lance for different organisations and now hopes to land a permanent job at TFO.

Violaine, 49 years old

At the age of 16, still in high school, Violaine took part in a three-month exchange program in Italy. She went to an art school in Sardinia and lived with a local family. The adjustment was demanding, but Violaine managed to live intensely these months of distance. In Ottawa, she completes the gifted program and enrolls at the University of Guelph in science.

Enriched by the experience of her first international exchange, she applied to study for a year in Aberdeen, Scotland. Like Caroline, she took the opportunity to visit the surrounding regions and a number of Western European





cities. She then returned to Guelph to finish her BSc. On weekends, she works in the restaurant business: she has to make ends meet... She also wants to join a group of young volunteers to build a dispensary and dig a sewage system in Costa Rica. Four months of daily contact with very different realities has left a deep impression on her. She also wanted to help out in Canada. She found a job at the Ottawa Food Bank.

Her desire to learn, and to help others learn, led her to earn her bachelor's degree in education. At the turn of the millennium, Violaine became a high school science teacher. She then moved on to the MacSkimming Centre, where students of all ages take part in nature-based history and science classes. A real treat for this plant and animal-loving educator. However, after four years, budget restrictions at the school board forced her to return to the classroom, this time at primary level, in immersion. Another challenge, as the educational scene is constantly changing.

After 12 years of teaching, Violaine left the world of education. She first worked in a microbrewery, then, eager to make repairs to her century-old house in the country, where she lives with her husband, three dogs and 9 cats, in simplicity, contemplation and serenity, she decided to become a carpenter. Five years of theoretical studies and practical apprenticeship enabled her to obtain her work permit. For a while, she worked for a construction company, then for a few summers for her neighbors, who owned a vegetable farm. Eventually, she returned to work for the MacSkimming Centre on a part-time basis, while practicing her carpentry skills for her parents, a few friends and, of course, herself.

As you can see, Caroline and Violaine are two women of their time. One lives in the center of the country's largest city, the other "in the back of the concessions", as we say in Québec. But both continue to nurture their taste for knowledge, experimentation and taking on challenges to the limit. They are capable of flexibility, imagination, decisiveness and perseverance when the situation calls for it; but they also know how to move towards new horizons when the time comes.

Yes, Caroline and Violaine are the Archambauts of today, women fully in tune with the times. Should we really be surprised? Because at heart, they're just like the Archambault of yesteryear, who ventured into distant lands unknown to Europeans, and who then explored these new horizons with curiosity, perseverance, courage and valour.



Luc, 45 years old

Visual arts artist



Luc, son of Pierre Archambault and Danielle Vanier, was born with an artistic talent - an innate talent! As early as kindergarten, the teacher was blown away by his first drawing: a school bus. She even hung all his drawings on her classroom wall.

When they were very young and waiting for their meals in restaurants, Papa Pierre would draw behind the paper placemats, and Luc and Benoît, his brother, would have to finish the drawing. In fact, Grand-Papa Aimé saw Luc's talent and encouraged him in his artistic endeavors.

His primary and secondary education in Pointe-Claire and Dollard-des-Ormeaux went off without a hitch. From the age of 13 to 17, Luc was a member of the Air Cadets, during which time he even became Section Sergeant. He is still in contact with his colleagues of that time, today.

He then went on to complete a college degree in visual arts at *Cégep de Saint-Laurent*. Afterwards, he went on to earn a bachelor's degree in visual and media arts at UQAM. During his studies, he hosted a humor show on student radio, with a very creative and wacky sense of humor.

In 2005, he traveled to France, where he studied for a semester at the École Supérieure des Arts Décoratifs de Strasbourg. His stay in Europe made him realize that the perception of artists is different there, with more recognition in Europe than in America. A little history: By the late 1890s, art academies were teaching drawing techniques. In 1900, the method taught at art academies was rejected, ushering in the Impressionists and abstraction.

As a result, for over 60 years, art teachers neglected to teach basic techniques. It wasn't until the beginning of 2000 that teachers returned to European academic curriculum, and so back to basic techniques, with know-how being taught via the Internet in Europe and the United States.



In 2006, Luc and his friend Mathieu Saint-Onge developed a radio show, which they presented on Radio-Canada in 2007-2008 as part of Patrick Masbourian's program *Vous êtes ici*.

At the 2008 *Gala des Oliviers*, they became the first radio show to be nominated for an *Oliviers* award for best comedy sketch! Despite this nomination, cuts to Radio-Canada put an end to the duo's comedy sketches.

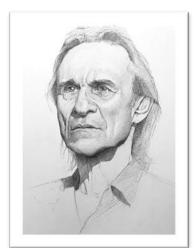


Grisaille drawing, white object on black background Graphite on paper

They were then hired by *Radio Énergie* in 2008-2009, where they did comedy sketches in anticipation of replacing François Pérusse, who was thinking of retiring, but didn't in the end.

Further nominations followed at the 2009 *Gala des Olivers*; one for best radio comedy sketch and another for best radio comedy show.

From 2010 to 2012, Luc returned to school at *Cégep Montmorency* to earn a DEC in Orthotic Prosthetics. In 2015, he obtained a position as an orthotic prosthetist at *Hôpital Sainte-Justine*, where he put his creative talents and technical studies to work for children.



Portrait of Angelo Graphite on paper

In 2016, he married Véronique, a physician specializing in endocrinology, who had been his life partner for several years. Their son Thomas Aimé was born in 2018, a brother for Maély whom Luc had fathered from a previous union. During his paternity leave, he was a stay-at-home Dad while Véronique gradually returned to work, looking after the baby and the house, while seeing to all the administrative aspects of his wife's office. As the saying goes, nature takes its course: he's back to drawing.

Since 2020, Luc has been taking online courses at Art Renewal Center, an American cultural organization founded in 2000, which hosts the world's largest online museum of realist art, featuring works by Old Masters,

19th century realists and contemporary realists. In 2023, Luc participates in art workshops at UQAM.

Since March 2023, he has been enrolled at the *Académie des Beaux-Arts de Montréal* in an intensive 3-year program in which he does 6 hours of live model, 6 hours of still life and 6 hours of copying masters. This program emphasizes the development of knowledge, autonomy and individual expression.



Master copy by Charles Bargue Plate #63 "Le Torse de Belvedère" Charcoal on paper

In the spring of 2024, Luc entered one of his works in the Art Renewal Center (ARC) International Competition, which received 5,000 entries from 87 countries. A total of 1,970 works were selected as semi-finalists, including the one submitted by Luc. Images of all the semi-finalists' and finalists' works will be posted on the ARC website on January 7, 2025, when the final results of the competition will be announced.

This year, the works of the semi-finalists and finalists will be miniaturized in microfiche, placed in time capsules, called Lunar Codex, which will be included in the flights of NASA's Artemis program missions. This program deposits scientific instruments on the Moon, via SpaceX rockets, for use by astronauts (in 2026).

Incredible but true! Although Luc Archambault's work is not one of the finalists, it will be placed on the Moon in one of the Lunar Codex time capsules, which will include the works of 7,000

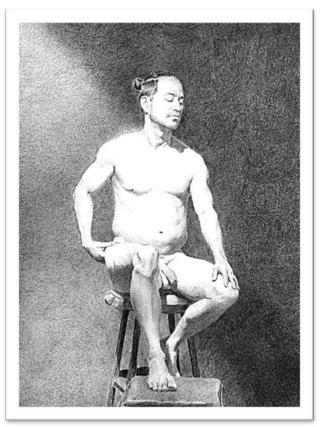
creators. This will be the first significant placement of contemporary art on the Moon in 50 years. The Lunar Codex is a message in a bottle to the future, so that travelers who find these time capsules can discover some of the richness of our present world. It evokes the idea that, despite wars, pandemics and environmental upheavals, humanity has found time to dream, time to create art.



Still, Luc keeps both feet on the ground, and continues to cultivate his passion, his sense of color and his gift for drawing, which was revealed as early as childhood.

Luc Archambault, an emerging artist to watch!





Academic charcoal study from a live model Charcoal on paper Work by Luc Archambault

Drawing he created that took 100 hours to complete.

Semi-finalist in the Art Renewal Center 2024 International Competition.

This work will be miniaturized and placed in one of the Lunar Codex time capsules to be deposited on the Moon!

The <u>Lunar Codex of Samuel Peralta</u>, an art-loving physicist from Toronto. The Lunar Codex is an archive of cultural works from around the world, launched from Earth by partners in NASA's Artemis program.



Marie-Josée, 43 years old

Multimedia Technician - IT Department Polytechnique Montréal - University of Engineering



Marie-Josée, daughter of Monique Archambault and Daniel Leblanc, is a human being with a permanent, infectious smile, known in her youth as *Mademoiselle Sourire* to friends and family! A well-behaved and cheerful child, she spent her childhood in the Laurentians, where she enjoyed long hikes in the woods behind the family home.

After a flawless primary and secondary education, she went on to study a technical college program in arts and

cinema, and then enrolled in a new technical program: Multimedia Integration. Her endof-studies internship in Montréal introduced her to a city she knew little about. Shortly after graduating, she applied for a position as a multimedia technician at *École Polytechnique* in Montréal and, thanks to her résumé and her academic results, she landed the job, which she has held for almost twenty years. Marie-Josée works for an educational institution founded by her ancestor Urgel-Eugène Archambault in 1873!

Autonomous and independent, she became an owner at just 24 years of age! Health problems in her early twenties enabled her to demonstrate her courage and determination to get back on her feet. Shortly afterwards she met Jean-François, a senior programmer, with whom she found a life partner and happiness.

With Jean-Francois, as well as their children Lucas and Noémie, Marie-Josée makes the most of her free time by engaging in a variety of physical activities. They lead a busy family life, sharing the pleasure of watching their children grow up, volunteering for some of their children's activities and their work.

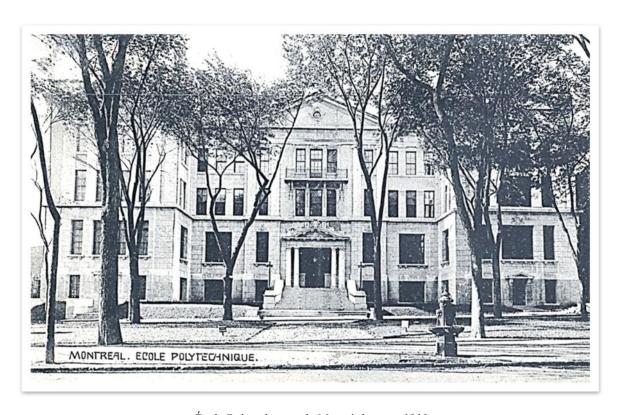
Over the past few years, Marie-Josée has come to realize that the future of higher education lies in distance learning, which is now part of student life. Her tasks have evolved with the times, as professors often have to video-record their lectures, enabling



her to use the multimedia techniques she knows so well. She also builds complex interfaces for pedagogical, administrative and communication needs with innovative designs to create interactions between pedagogues, learners and teaching resources - tasks that allow her to use her expertise and creative spirit to the full.

Thanks to the work of the Learning Technologies and Digital Communications team, students have more flexibility with hybrid courses, which promotes in-depth learning and greater success.

Marie-Josée, a proud representative of her generation, is a member of our association.



École Polytechnique de Montréal, circa. 1910 Source: McCord Stewart Museum Montreal - Royalty-free image



Isabelle, 43 years old

Regional editor-in-chief for the Laurentians - Medialo L'info du Nord in Sainte-Agathe and Mont-Tremblant L'info de la Lièvre in Mont-Laurier and L'info du Nord in Vallée de la Rouge



Isabelle, daughter of Hélène Archambault and Daniel Houle, was a giggly, talkative child! She was born with a major physical handicap, and underwent fourteen operations before the age of 6. Despite all these difficulties, she remained a cheerful, smiling child, always ready to discuss anything and everything.

The only difficulty she experienced during primary and secondary school was having to get around on crutches or in a wheelchair. Her best childhood memory is of life in the neighborhood, playing outside with friends. In fact, Isabelle is afraid of nothing: she has skateboarded, played tennis in a

wheelchair, downhill skied in bi-skis and hang-glided in a motorized hang-glider; what's more, she swims like a fish!

Her college studies in Arts and Letters enabled her to learn different languages, which she finds quite easy. She continued her studies for two years at *La Cité collégiale* in Ottawa. Her video report on organ donation, which she prepared as part of one of her courses, won 1st prize for *Reportage Vidéaste Montage*. She then spent two years studying journalism at the University of Ottawa. After an internship at Cogeco television in Sainte-Adèle, her bachelor's degree in journalism enabled her to join Canada World Youth and take part in an Africa/Canada exchange between graduates in journalism or a related field. After spending three months in Rimouski, she flew to Dakar, Senegal. It was a complete change of scenery! She worked as a journalist for the daily Walfadjri during her three-month internship; an enriching experience!

On her return, she was hired as a journalist at Le Nord newspaper in Saint-Jérôme,



where she wrote a column entitled *Les sorties d'Isabelle* for three years. She then worked for various media, including Agence QMI (Québecor) and *Journal des Pays-d'en-Haut La Vallée*.

Her family life is no exception. With her husband Philippe, she began the process of adopting a child from Haiti. After seven years of bureaucratic ups and downs, the two parents finally welcomed their little Misha, a smiling, cheerful little girl who adores her parents and her new life.

Then the great upheaval in the newspaper industry forced Isabelle to take a year's break from journalism, working in marketing for *Sommet Saint-Sauveur*. She was then hired by InMédias for *L'Info du Nord*, which brings together three newspapers, namely the one from Sainte-Agathe, the one from Mont-Tremblant, and the one from Vallée de la Rouge. In February 2022, she made the leap from reporter to editor-in-chief - quite a challenge!

The future of print media

According to Isabelle, newspapers have to coexist with social media which are omnipresent. Traditionally, every article published in a newspaper is verified with supporting evidence. Now, journalists have to do even more checking and continue to ensure that their sources are reliable; they have to gather even more evidence to back up what they write in order to counteract the fake news and hearsay spread by social media. Web giants reap huge profits; they use journalistic content and appropriate the share of advertising normally invested in the media. According to Canadian Heritage, 450 media outlets were forced out of business between 2008 and 2021.

Bill C-18

Bill C-18, which regulates the sharing of journalistic content by social networks, was tabled in April 2022 and became law when it received Royal Assent in June 2023.

The adoption of this law prompted Google and Meta to block links to Canadian news. The news media had no choice but to innovate to get around the problem. Among other things, they had to invest in applications, high-performance websites and newsletters to get readers to read their news.



Canada's readers must now change the way they get their news. They need to learn to discern reliable sources, and to seek information from media with professional practices. To ensure that they stay well informed, readers are invited to subscribe to professional media applications or newsletters, and to activate notifications. Isabelle thinks it's a shame that so many people prefer to get their information from social networks rather than consulting reliable sources, as they used to do.

An even greater mandate for Isabelle

In June 2023, Médialo acquired InMédias. As a result, Isabelle became regional editor-in-chief for the Laurentians. She is now officially in charge of L'info du Nord in Sainte-Agathe and Mont-Tremblant, L'info de la Lièvre in Mont-Laurier and L'info du Nord in Vallée de la Rouge. Isabelle's extensive journalism experience and knowledge of local media enable her to provide readers with access to local publications focused on their reality. She ensures that her journalists never forget that a good journalist must remain objective and not be afraid to provoke reactions.



As you can see, Isabelle is a passionate, curious, rigorous and people-oriented young woman. She's fully committed to offering an uncompromisingly high-quality journalistic platform.

Editor's note: After this bulletin was written, we learned that Me Michel P. Archambault had passed away. He is mentioned in the President's greetings on page 3. We offer our sincere condolences to his family. We will mention him in our next communication to members.



Nathalie, 55 years old



Occupational therapist and entrepreneur Co-owner of Autour de LA Pomme

Nathalie, daughter of Claude Archambault and Claudette Meunier, was born in Germany, where her father, a member of the Canadian Armed Forces, had been stationed with his wife since 1967 as Captain, then Troop Commander, and later Deputy Commander of B Battery. The stay in Germany presented some challenges for her mother, who spoke no German. The couple returned to Québec in 1970, when Nathalie was one year old.

Her father's various postings meant that Nathalie attended primary school first in Valcartier, then in Kingston, then in Neuchâtel, where her sister Sophie was born in 1972, and finally in Ottawa. Returning to Valcartier in 1979, and then to Kingston, she and the multi-grade group (grades 3 to 6) of which she is a member were taught in French. Her last two years of high school were spent in Shilo, Manitoba, in English, as there were not enough French-speaking students to form a group. Nathalie, interested in German, took courses in that language. When the family returned to Québec, she continued her secondary studies in English at Richelieu Valley High School.

After high school, Nathalie studied at Champlain College in Saint-Lambert, then moved to Ottawa to pursue a bachelor's degree in biology. Moving to Montréal, she completed a bachelor's degree in occupational therapy at the *Université de Montréal*, where she met Jean-Philippe Robert, who was studying to be a pharmacist.

After completing their bachelor's degree, the young couple had a difficult job search ahead of them. Thanks to a classified ad found by her father, Nathalie and her husband were able to embark on their own careers. In the Magdalen Islands, the authorities were looking for an occupational therapist and a pharmacist! The couple stayed on the islands for seven and a half years, where their two children, Nicolas and Éloise, were born. It was also on the islands that Nathalie and Jean-Philippe met a sommelier, who became a friend, introducing them to the exciting world of wine and apple products.



The couple has always had a taste for travel and adventure. In 2002, Jean-Philippe took a sommelier-oenologist course at the *Université de Montpellier*, in France; a stay in the old country, at the right school! Nathalie joined him in February 2002, along with Nicolas and baby Éloise. She did her occupational therapy equivalence and worked in schools. In 2003 and 2004, Jean-Philippe worked in vineyards, gaining valuable work and life experience: internships at *Domaine du Lys* and *Domaine de Gournier*, and Cellar Master at *Château Puech-Haut* and *Domaine Clavel* in the Languedoc region.



The couple remains open to possibilities. Nathalie returned to Québec in the summer with the children, while Jean-Philippe stayed in France. In 2005, the couple decided to return home permanently,

so that their children could get to know their grandparents and vice-versa. Jean-Philippe found a job as a pharmacist in Saint-Hyacinthe, and Nathalie as an occupational therapist in the same city. The couple still dreamt of acquiring either a vineyard or an orchard. After a year of searching, Jean-Philippe and Nathalie finally found a field near Mont Shefford, which they turned into an orchard.

In 2006, with the help of a neighbor, they dug up the rocky soil with a tractor and, over a period of two years, planted and backfilled 1,000 scab-resistant apple trees themselves, producing 12 varieties of apples. Nathalie and Jean-Philippe are patient... They had to tend their apple trees for two years before they could pick an apple! And it was only after 10 years that they were able to have a good harvest.

It was in 2008 that the couple produced their first cuvées of ice cider - their first crush! They completely renovate the stable and transform it into a distillery. In 2020, Jean-Philippe and Nathalie opened their *Autour de la Pomme* cider house, which includes a boutique offering quality products.

Their business now produces between 5,000 and 9,000 bottles a year. Four of their ciders are available in *Société des Alcools du Québec* (SAQ) stores, while their other products, including ice cider, are sold at the cider house, as well as in restaurants and fine food stores.



In the November 4, 2023 issue of *La Presse*, their *Dans ma Bulle Brut* sparkling cider received a glowing review from Véronique Rivest, one of the most respected sommeliers nationally and internationally.

The couple's business also distinguished itself by being awarded the Bronze Category medal of the *Ordre National du Mérite Agricole 2023*, which encourages excellence and the development of a dynamic, innovative and profitable agri-food industry. Companies benefit from an outside view from experienced judges, whose assessment, along with strengths and weaknesses, enables owners to steer their business forward.

It's safe to say that Nathalie Archambault and her partner Jean-Philippe are not afraid of a challenge! In fact, they are in the process of obtaining BIO certification from *EcoSerres*. They want to be involved in all stages of production, create innovative products and remain small-scale in order to maintain a balanced lifestyle.



Nathalie Archambault and Jean-Philippe Robert Owners of Autour de la Pomme cider house Photo from <u>Autour de la Pomme</u> website

See the <u>article on Brigadier-General Claude Archambault on our website</u> Source: <u>Le concours | L'Ordre national du mérite agricole (ONMA)</u>



Young people are our future!



Do you have young people in your family of whom you are proud?

They have lived through the emergence of the Internet and mobile technologies, and have been able to adapt and innovate. Even with rapid change and new opportunities, their priority is often to maintain a balance between work and personal life.

Tell us their story, their journey in our ever-changing world. Send us your texts via our website or by e-mail to: nclarchambault@gmail.com

They will be published in our bulletins.

Be proud of the Archambault of today!

